



Undergraduate Academic Programs

Bachelor of Business Administration (BBA)

GE Curriculum Requirements (88 units)	
English & Communication	ENGL 101 Written Communication ENGL 201 Expository Writing I PHIL 150 Critical Thinking SPCH 150 Oral Communication
Social Sciences	POLS 155 Political Science SOC 103 Sociology ART 101 History of Western Art PHIL 151 Philosophy of Knowledge, Ideas, and Human Values HIST 101 United States Civilization
Math & Sciences	BIO102 Fundamentals of Biology PSYC 101 Psychology
Religious Studies	CHR 111A Christian Ethics GEO 101 Geography of the Bible Lands HIST102 History of Christianity
Basic Core Requirements:	CHR 111B Christian Leadership ACCT 201 Fundamentals of Managerial Accounting MATH 101 Mathematics for Business ECON 181 Economics FIN 207 Introduction to Business Finance LAW 101 Foundations of Business Law MGT 191 Introduction to Management MIS 111 Management Computer Systems



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**Business Administration Major Requirements
include either 92 units or 68 units plus one concentration course**

Business Administration Studies

BA 301 Principles of Marketing
BA 302 Applied Business and Economic Statistics
BA 303 Production and Operations Management
BA 304 Small Business Finance
BA 305 Business Responsibility in Society
BA 306 Business Law
BA 307 Christian Ethics in Business
BA 308 Managerial Accounting
BA 309 Management Information Systems
BA 401 Management Theory and Practice
BA 402 Non-Profit Organization Management
BA 403 Integrated Decision-Making in Business
BA 404 Comparative Management
BA 405 Business Communications

MATH 301 Quantitative Methods in Business
ENG 301 Expository Writing II
ENG 302 Communication Theory
IBA 401 International Business
IBA 402 International Marketing Management
IBA 403 Principles of International Economics
IBA 404 Import-Export Management
IBA 405 Multinational Financial Management
IBA 406 Public Relations Methods for Multinational Bus



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Concentration Courses	
Concentration in Sports Management	BSM 301 Sports Marketing and Sponsorship BSM 302 Sports Law, Ethics, and Organizational Behavior BSM 303 Facility and Event Management in Sports BSM 404 Sports Finance and Economics BSM 405 Sports Analytics and Strategic Management BSM 406 Global Sports Management and Entrepreneurship
Concentration in Kinesiology and Wellness Management	KWM 301 Foundation of Kinesiology KWM 302 Introduction to Wellness Programming and Business Design KWM 303 Prevention of Injury through Physical Activity and Business Management KWM 401 Leadership in Health and Wellness KWM 402 Health, Wellness, and Nutrition Promotion KWM 403 Sports, Media, and American Popular Culture
Concentration in Sport Psychology and Performance Management	SPM301 Foundation of Sports Psychology SPM 302 Performance Management in Sports SPM 303 Psychology of Coaching SPM 401 Psychology of Injury and Rehabilitation SPM 402 Observational Field Experience in Exercise Science and Allied Health Professions SPM 403 Culture of Sports Psychology

Note: Students may choose a second or additional concentration requiring extra units.